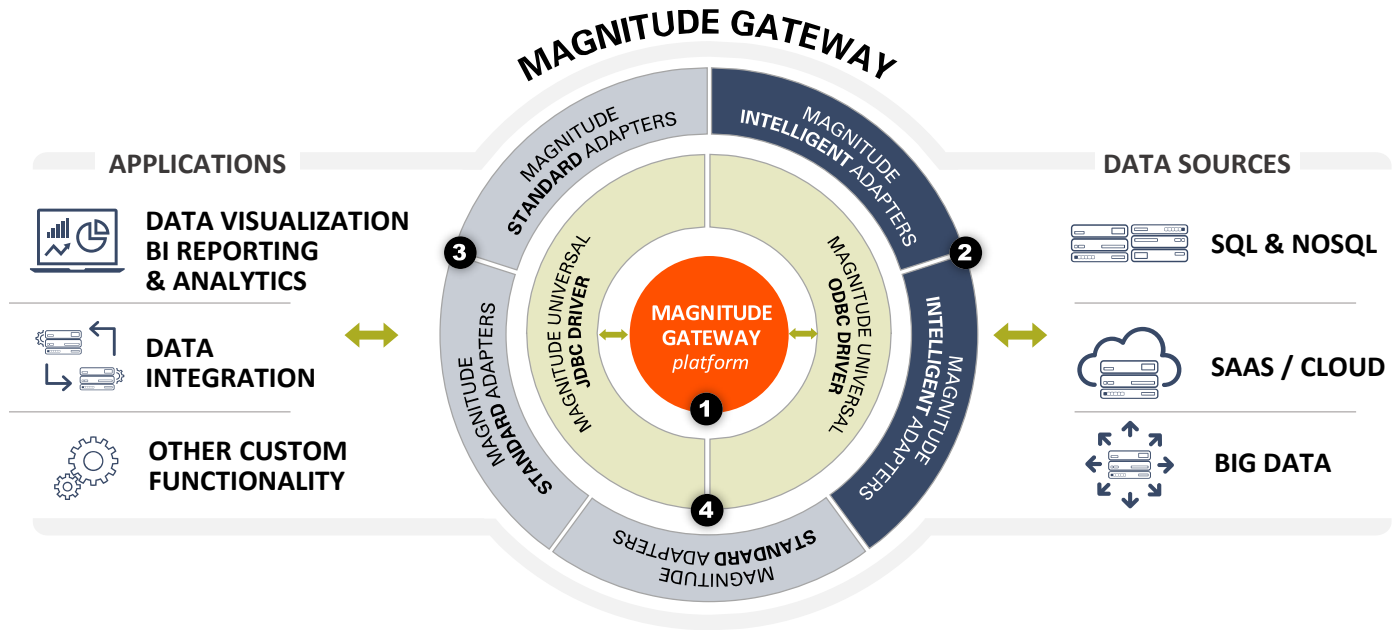


SIMPLIFY ACCESS TO MULTIPLE DATA SOURCES

FOR SEAMLESS, REAL-TIME INSIGHTS TO BUSINESS USERS

MAGNITUDE GATEWAY, a disruptive approach to connecting applications and data sources, delivers a simplified customer experience that puts immediate data access from many data sources at the fingertips of business users.



Magnitude Gateway simplifies provisioning and maintenance of connectivity to a multitude of data sources and improves the customer experience. With Magnitude Gateway, you get instant, self-serve access to operational and customer data wherever it resides ... delivering unified data access to business users - without heavy implementation and maintenance requirements.

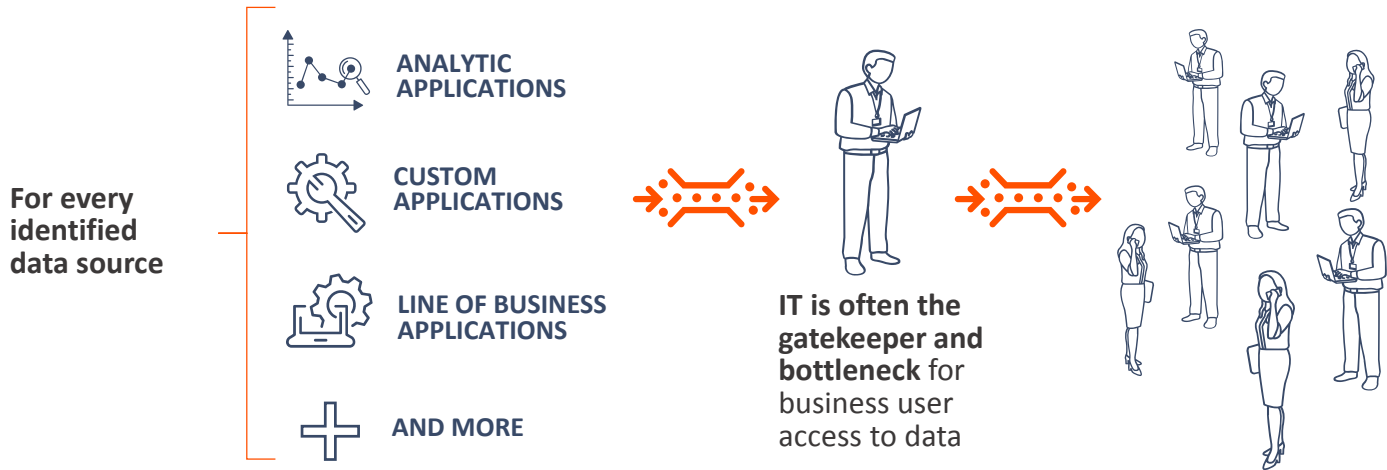
- 1 Magnitude Gateway Platform**
 Provides a core set of services enabling access to today's most popular data sources, including traditional relational sources, Big Data, SaaS and NoSQL.
- 2 Magnitude Intelligent Adapters**
 Provide modular access to, and simplified configuration and connectivity management of data sources. Providing more than access to raw data, these adapters come with an enriched schema for the data source, supplying a business view of the underlying data and greatly simplifying reporting and analysis.
- 3 Magnitude Standard Adapters**
 Handle basic connectivity by providing modular access to data sources with an emphasis on simplified configuration and connectivity management. Available for nearly 100 applications and data sources.
- 4 Magnitude Universal Drivers**
 Enable users to quickly and easily gain standards-based access through a single ODBC or JDBC driver to an array of application- and data-source-specific adapters.

DATA CONNECTIVITY REIMAGINED

Dramatically enhance the user experience while simplifying set up and maintenance of data connectivity solutions.

- 
Save time and reduce burden on IT:
 Quickly provision users with real-time access to the data they need without the burden of configuration.
- 
Get users to business insights faster:
 Provide a business view of data (beyond access to raw data), irrespective of the analytic tool utilized.
- 
Support data compliance initiatives:
 Ensure internal and external data policy compliance.
- 
Minimize costs of maintaining up-to-date connectivity to your mission-critical applications and workflows.

ENTERPRISES: Eliminate the Bottleneck to Data Access



Agile businesses need to provide “self-service” data access to eliminate the barriers to data and make teams more self-sufficient. Magnitude Gateway enables self-serve access to real-time data from multiple data sources when, where and how business users need it.

Magnitude Gateway eliminates the fragmented effort of data source driver acquisition and updates, driving down costs, improving efficiency and speeding time to market. What’s more, Magnitude Gateway relieves the burden of driver updates as maintenance is centralized within the platform.

“
Accessing quality data and delivering it quickly enough to business users when they need it most remains a fundamental challenge for most enterprises. Magnitude Gateway solves this by making it easy for any organization to manage data source access for all users so they can uncover and act on insights immediately.

Darren Peirce, CTO, Magnitude

LET’S HAVE A CONVERSATION

Enable immediate value from the data your business users access. Dramatically decrease what it takes to configure and support access to that data. Do it all with fewer resources and less expense with Magnitude Gateway. We’re the people who understand connectivity best. After all, 100% of 2017 Gartner BI MQ leaders partners with Magnitude and our Simba Technologies team for real-time data access.

REQUEST A DEMO

simba.com/gateway-demo or call +1.604.633.0008 EXT. 3